

Concept

Conference • Centre



Concept Conference Centre



About us

Concept is an emerging Social Firm, developed by RNIB and supported by Action for Blind People providing competitively priced conferencing and catering facilities right in the centre of Birmingham.

Why choose Concept:

Customer focused service

Fair-Pricing with a day delegate rate that includes:

- Tea, coffee and biscuits
- 2 course lunch
- Room hire
- PC, projector, screen / interactive whiteboard, broadband and WiFi

Five minutes from New Street Station

Locally sourced and seasonal food

Fairtrade and organic tea and coffee

Supporting Blind and partially sighted people into employment

Apple Laptops with Logic Express, Final Cut Express and Aperture

What our customers say

Over 7000 delegates visited Concept in 2008/9 and with a regular 90% plus customer satisfaction rating of good/excellent*

“Fantastic as always - would highly recommend - Excellent Food!!”

“Good accessibility from the railway station”

“Very tasty food and great customer service”

*based on monthly random samples of delegate questionnaires



Our Facilities

We offer you a choice of 4 meeting spaces, ranging from our smallest room which can accommodate up to 6 delegates right up to our largest room which will accommodate up to 90 delegates.

Meeting room 1

Capacity: Maximum 6 people (boardroom), with flip chart, projection screen (laptop and projector available on request). Please note this room has no natural light.

Meeting room 2

Capacity: Maximum 12 people (boardroom) with flip chart, projection screen (laptop and projector available on request). Please note this room has no natural light.

Meeting room 3

Capacity: Maximum 50 people (theatre), with interactive whiteboard, audio/visual equipment, PC, projector, flip chart, Induction loop. Natural light.

Meeting room 4

Capacity: Maximum 30 people (theatre), with interactive whiteboard, audio/visual equipment, PC, projector, flip chart. Natural light.

Meeting rooms 3 and 4 combined

Capacity: 90 people (theatre), with interactive whiteboard, audio/visual equipment, PC, projector, flip chart Induction loop. Natural light.

All rooms have free broadband WiFi internet available.

WiFi enabled Apple Macintosh laptops (with Aperture, Logic Express and Final Cut Express) are also available to hire for your event or training.



Our Food

We aim to provide you with great food!

We know when you are holding a meeting or running a training course you want the food to be good! For your event we always provide two main options, including a vegetarian dish. We make all our food on site so we know what goes into it, that way we can cater for most last minute dietary requirements. We also provide a dessert option, many of which are gluten or dairy free and we always provide fruit for those being healthy!

We take our food very seriously!

Our premises have the top 5H grade for food hygiene (2009) and all of our staff have a minimum basic food hygiene qualification.

Our aim is to be more organic, fair-trade and local!

We know our butcher, green grocer and fish supplier by name! They can tell us where their food comes from - that's very important to us. We aim to develop a local menu that reduces our carbon foot print.

We take our beverages very seriously too!

Our coffee and tea supplier were the first company to introduce Fair-trade espresso to the UK in 1997. Our regular filter coffee is called 'Tiki' and we think it's the best because it's triple certified: Organic, Fair-trade and Rain Forrest Alliance. Our 'Rosie' tea is grown and processed to very high standards and is also Fair-trade. We also offer decaffeinated coffee, hot chocolate, fruit and herbal teas, and organic cordials.



Our social aims

One of the ways that RNIB and Action for Blind People have provided employment opportunities to blind and partially sighted people is via the development of Social Firms.

As an emerging social firm we aim to have a minimum of 50% of our income from trade and we employ a minimum of 25% of the staff from disadvantaged groups in the labour market. In doing so we aim to challenge the misconceptions about blind and partially sighted people in employment.

Our blind and partially sighted trainees benefit from:

- Up to 50 weeks waged training
- Practical work experience and skills in hospitality and catering, business administration, marketing, as well as, company placement opportunities
- Improved interpersonal skills and life skills such as, confidence building, team work, cooking, shopping and budgeting

“When I came for the interview at Concept I was worried and found the whole experience a bit daunting, but now I feel I could handle an interview very well.”

Sam, Office Trainee

“When I took the trainee post at Concept...I knew it would not be easy because I had worked in the manufacturing industry for the last 20 years. I am more motivated and the new skills and confidence I have gained in the last 12 months will help me with my future job prospects.”

Kevin, Kitchen Trainee

We work with many local and national organisations to promote benefits of social enterprise and social firms.



Other services we offer

Event catering where you want it!

We provide outside catering for team meetings, private parties and corporate events. Our menus are designed around customers. If you would like to find out more about the range of food and services we could provide for your next event please contact us.

Quality training

We have teamed up with a small group of independent trainers to offer high quality development courses at very competitive prices. Our training courses include: team building, capacity building, food hygiene and cookery courses. If you are interested in working with us or would like to know more about the courses we can offer you or your organisation, please contact us.

Evening and weekend opening

Our conference facilities are also available to hire at the weekend and evenings. To find out more, please contact us.



Pricing and offers

£29 / £33

Day Delegate Rate
(excl. VAT)

To book with us or to find out more:

Call: 0121 665 4250

**E-mail: concept@actionforblindpeople.org.uk
info@conceptconferencecentre.com**

**Web: www.actionforblindpeople.org.uk
www.conceptconferencecentre.com**

**Visit: Concept Conference Centre,
58-72 John Bright Street,
Birmingham B1 1BN**

Excellent Service • Great Value • Fantastic Food



supporting blind and
partially sighted people


Action for blind people

RNIB Registered Charity Number 226227

Action Registered Charity no: 205913 (England and Wales) SC040050 (Scotland)

Action for Blind People in association with RNIB

